



# JACK N JILL SCHOOL

**Powered By Li'l Brains**



# The Pre-School Revolution In India



World Class Education  
For Everyone



## India's

**1st**

Lowest Investment Preschool

In India's Preschool Segment

**1st**

ZERO Royalty Preschool

In India's Preschool Segment

**1st**

ZERO Franchise Fee Preschool

In India's Preschool Segment

**1st**

Digital Preschool

Smart Class and E-Learning App



"WE WANT THAT EDUCATION  
BY WHICH -  
CHARACTER IS - FORMED,  
STRENGTH OF MIND IS - INCREASED,  
THE INTELLECT IS - EXPANDED AND  
BY WHICH ONE CAN STAND - ON ONE'S OWN FEET."

**Swami  
Vivekananda**



# Welcome!!

**Working with children is always challenging and very satisfying!**

It's necessary to Create a better way to open their limitless mind to a powerful learning system.

**JACK N JILL SCHOOL invites energetic, aggressive individuals, businessmen and women entrepreneur to explore our Preschool franchisee business opportunity.**

No prior experience is necessary in teaching or in business. We will train you extensively. All we ask for is an open, honest mind that has the interest to manage the process of teaching children.





## ATS - Academic Tutoring School

We have designed Tutorials in a very innovative and unique way. Our mission is to provide tutorials and related educational services under one roof at a very affordable price.

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## BTS - Brain Training School

Brain Booster Programs for all such as Brain Mapping, Brain Gym, Vedic Math, Memory Techniques, Rubik's Cube, IQ Test, Psychometric Test.

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## CTS - Child Care & Toddlers School

First Preschool Chain of India –  
**JACK N JILL School**, with ZERO Royalty  
 - ZERO Franchise Fee - Smart Class  
 - Lowest Investment in Preschool Segment.



## DTS - Diverse Training School

A good Multi-Activity Center or afterschool programs can turn the aimless hours after school into productive learning time. That's a big benefit for kids with learning and attention issues.

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## ETS - Empowering Lives Training School

Life transforming trainings and workshops by expert and skilled trainers and facilitators.

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## MaSTER - Math and Science Talent Exploration-Revelation

India's First Biggest Talent Search Program with FREE Digital Learning for every participant, Cash Scholarships, Foreign & Domestic Tours.



# From Director's Desk

## BHARAT PANCHARIYA



It is been over decade that our vision of instructional institute for tiny toddlers to have an opportunity to read and grow naturally evolved in an enlightened atmosphere. JACK N JILL School is a child centric educational institute. The child's participation and experience is of paramount importance to us as educators. The school is driven to enable each student to realize his/her potential to the fullest and achieve his/her dreams. This is what gives us supreme satisfaction.

The graphical designing of the modest school character JACK is of a 'Boy' and JILL is of a 'Girl' who may seem to have the western appeal but in actual sense they are truly INDIAN by culture. We inculcate such Moral Indian Values that even though the child will speak English fluently like 'Good Morning' or 'Hello' 'hi' but he will not forget the cultural values of generous respect and greeting elders by touching their feet. Even if the child dances on the melodies of western music, he will not forget to pray by folding hands in temple or home. The significance of self analysis, developing global harmonious world, feeling to serve all before self are few of the many values we believe to bestow in every age group. We dream to build JACK N JILL with such panorama.

# About Us

*We create global leaders with eight multiple learning strategy delivered by world class trained educators.*

**As an educational company, our main objective is to provide high yield educational services to primary and secondary school students to persist in today's competitive era.**

**It is our mission to create a healthy, respectful, the supportive, creative and reflective learning community where children and families thrive and are celebrated.**

**We provide a safe, existing and stimulating environment, Where children can play, explore and develop emotional, social, co-operative skills.**



# Mission

Our mission is to cultivate a community of families and teachers working together to provide stimulating and positive environment that enhances and fosters the physical, emotional, cognitive, creative and social development of individual children through eight multiple intelligence and project based learning.

And to make the presence of JACK N JILL School in every village of India with most recent technology, digital curriculum, smart class and trainings at no extra cost!!



Our goal is to provide a structured curriculum and a positive environment. Which is designed to meet social, emotional, linguistic and cognitive development of children and help them accept the challenge to succeed through out their school years and beyond.





# Why Choose JACK N JILL?

Not Only Different

Much Better



1 NO Royalty

2 NO Franchisee Fee

3 Low Investment & Quick ROI

4 FREE Life Skill Trainings for Teachers

5 FREE Life Skill Trainings for Parents

6 FREE Curriculum License

7 FREE Director's Training

8 FREE Teacher's Training

9 FREE Counselor's Training

10 Smart Class & E-Learning App



# Programs Offered



**Nursery**  
3 to 4 yrs



**Jr.KG**  
4 to 5 yrs



**Play Group**  
2 to 3 yrs



**Sr.KG**  
5 to 6 yrs



# Curriculum

Our Curriculum is a combination of Hands on learning and Project based learning. Our Curriculum focuses on over all development across eight domains Linguistic, Logical, Visual, Musical, Intra-Personal, Kinesthetic, Inter-Personal and Naturalistic.

Our methodology integrate project based learning, with creative approaches, to foster critical thinking and problem solving, laying a strong foundation for life long learning.

**We provide You Scientifically Proven & well-Researched Methodologies**

## Bifurcation of Curriculum:

- # Parent's Copy
- # In Details Weekly Planner
- # Daily Planner
- # Activities & Celebrations



# Curriculum

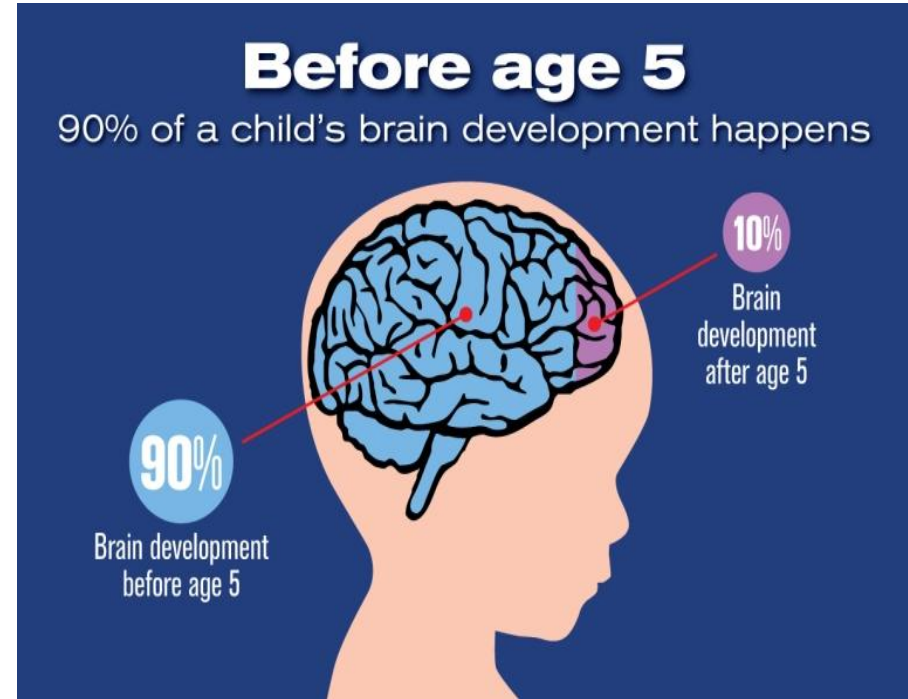
## *Why we are implementing this curriculum?*

We believe that the early year of a child's life constitute the most significant period of life because this is the stage when foundation is laid for the overall development of an individual.

**"Learning is always fun"** henceforth we provide the curriculum which is child centered engrossed with different activities and providing them hands on experience.



**Change first 5 years and you can change everything....**





# Daily Schedule

You will find the details of all these segments in the teacher's copy

09:00 a.m. to 09:10 a.m.  
... Welcome Activity

09:10 a.m. to 09:30 a.m.  
... Prayers

09:30 a.m. to 09:40 a.m.  
... Exercise/Yoga & Tongue Twisters

09:40 a.m. to 09:50 a.m.  
... Attendance Time

09:50 a.m. to 10:00 a.m.  
... Discussion on Weather, Day, Month, Birthday  
& Learn & Speak

10:00 a.m. to 10:20 a.m.  
... Introduction of Theme/Concept

10:20 a.m. to 10:40 a.m.  
... Have a Bite

10:45 a.m. to 11:05 a.m.  
... Worksheet Time

11:05 a.m. to 11:20 a.m.  
... Digital Learning (Tablet)

11:25 a.m. to 11:45 a.m.  
... Smart Class(Twice a Week)/Story/Phonics/  
STEAM Activity/Crayon Time

11:45 a.m. to 12:00 a.m.  
... Conversation/Reflection Time

12:00 p.m.  
..... Home Time



# Digital Learning

## Introducing Smart Class

Technology is a big part of our world today and also a big part of our children's world. There are three ways of digital learning:

**A.** Learning Tablet: It has been designed for all rounded exposure to ensure multiple skill development in children.

**B.** Smart Class Content: It's a best way of group learning. Children can visualize the concept on Smart Screen, LED or LCD.

**C.** Smart Phone Books: We have our own mobile App with easy process.

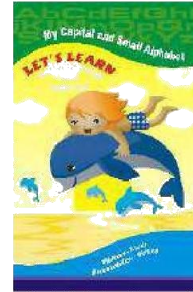
**Step 1:** Download the App

**Step 2:** Click the picture from the book

**Step 3:** Visualize the picture in the mode of video

**Step 4:** Child is ready for visual learning

Read



Learn-Read the Book pages

Scan



Use your Tablet & Smart Phone to scan pages with mobile app LITE APP

Interact & Learn



Watch the animated content hidden in the pages, play interactive games loaded in the Colorful pages



**Rs. 1,21,111/- is the cost of your startup material kit, which comprises of: (Page no. 16 to 20)**

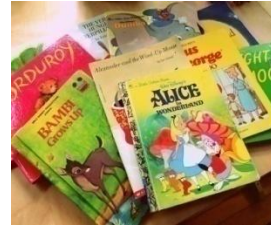
# Start Up Kit

**Wooden Teaching Aids**

**(Quantity 30 piece)**



**Books (Qty. 20)**



**Charts (Qty. 1 set)**



**Wall Decals (Qty. 4 piece)**

**Vegetables (Qty. 1 set)**



**Fruits (Qty. 1 set)**



**Flash Cards (Qty. 5 set)**



**Soft Toys (Qty. 10 piece)**





# Start Up Kit

Fiber Chairs (Quantity 30 piece)



Storage Bags (Qty 4 piece)



Bottle Hangers (Qty 4 piece)



Fiber Chairs (Qty 15 piece)



Book Shelve (Qty 1 set)



Toy Shelve (Qty 1 set)



Cutouts (6 piece)



3x2 ft

Cutouts (6 piece)



22 inch





# Start Up Kit

## Marketing Materials



Pamphlets (1/8)-4000  
Ad Flex (6x3)-10  
Display Flex-1  
Stickers(A3)-50

## Office Stationary



Admission Forms,  
Receipts, Trophies,  
Medals, Certificates

## Rocker (Qty. 1 piece)



## Rider (Qty. 1 piece)



## Balls (Qty. 1 set)



## Slider (Qty. 1 set)



## Tent House (Qty. 1 set)



## 3 in 1 Play House

## (Qty. 1 set)



## Basket Ball

## (Qty1 piece)



# Start Up Kit

Swing (Qty. 1 piece)



Basketball Stand (Qty. 1 piece)



Skype Camera & Mic (Qty. 1 set)



Free worth Rs. 1,50,000/-  
(Rs. 30,000/- per year)

Curriculum License  
For 5 Years  
Daily/Weekly/Annual  
Lesson Plans, Activities

Lenovo Tab (Qty. 1 unit)



32" Android Smart TV (Qty. 1 unit)



Smart Class Pen drive  
(Qty. 1 unit)



Free worth Rs. 30,000/-

All Trainings: Online

- 🌀 Director's Training
- 🌀 Teacher's Training
- 🌀 Counselor's Training
- 🌀 Ongoing Trainings

# Start Up Kit

White Boards

(Qty. 4 unit)



Notice Board

(Qty. 1 unit)



Dusters (Qty. 8 unit)



Marker Pens (Qty. 16 unit)



Medals (Qty. 30 unit)



Trophies (Qty. 10 unit)



Playgroup & Nursery Book Set (Qty. 2 set)



Sample Uniform (Boy/Girl) (Qty. 2 set)



Sample School Bag (Qty. 1 unit)



**Materials to be  
purchased separately  
for each student as per  
requirement**



**Book Sets**



**Uniforms**



**School Bag**

## Price List

For Academic Year 2019-20

| Particulars                  | Price       |
|------------------------------|-------------|
| School Bag                   | Rs. 320/-*  |
| <b>Uniforms</b> (Boys/Girls) |             |
| Play Group                   | Rs. 307/-*  |
| Nursery                      | Rs. 315/-*  |
| Junior KG                    | Rs. 322/-*  |
| Senior KG                    | Rs. 330/-*  |
| <b>Book Sets</b>             |             |
| Play Group                   | Rs. 950/-*  |
| Nursery                      | Rs. 1250/-* |
| Junior KG                    | Rs. 1450/-* |
| Senior KG                    | Rs. 1450/-* |

\*inclusive GST



# Trainings (Online)

## GETTING STARTED

### Teacher's Training

During the session we guide them th at how to makes things easy in the class.

- How to develop a bond with each child
- Follow the curriculum as sent by Head Office.
- Give equal attention to all the children.
- Avoid comparison of children.
- Handle tantrums thrown by the children in a positive manner.
- Make the notes in the Facilitator's Diary.
- Create class bulletin boards as per the theme and designs sent by Head Office.
- Motivate children positively.
- Appreciate and applaud each child's effort by giving smiley's and stars on their hands.

### Counselor's Training

- Responsible for smooth running of the Branch whether it is Operations, Academics, Administration.
- Ensuring that the team members are motivated and are responsible for meeting the deadlines assigned to you as well as them.
- Responsible for making sure that any gaps in performance or quality are quickly identified and addressed.
- Training and monitoring the performance of teachers.
- Equally responsible for efficiency in sales and conversions simultaneously responsible for the completion of the targets.

### Director's Training

- For Keeping everything running smoothly means the director needs to create, enforce and communicate policies and procedures with the staff.
- The director often handles all aspects of managing the teachers at the preschool. She/he hires any new staff members needed to meet the teacher-to-student ratios, and can handles training after invading the new teachers.
- How to tackle day to day operations and bond with parents.
- How to do marketing activity for creating and spreading the buzz within economical budget.



# Franchise Opportunity

- 1 Understand the Concept of 'JACK N JILL School'
- 2 Apply for Franchisee With Booking Amount
- 3 Online Site Inspection (if necessary)
- 4 Sign the franchise Agreement
- 5 Deposit Investment Amount



- 6 Dispatch of Materials
- 7 Guidance of Setting Up the School
- 8 Training Process For Faculty
- 9 The Branch Will Be Operational
- 10 Quarterly Trainings and Ongoing Support



# Franchise Opportunity

## Requirements

### Personal Requirements

- The Person must be Self Motivated & passionate to education industry.
- Good communication Skill.
- Interest To Work With Kids.

### Premises Specifications

- A minimum of 3/4/5 rooms (1000 – 1200 built up area) with additional outdoor/play area.
- Premises should be located in residential area with good density of population.

### Investment

**Unit Franchisee : Rs. 1,21,111/- + GST**

#### Renewal Charges

**Rs.21,111/- + GST**

**(10% Increment/ Per Year)**

**Renewal Charges Includes:**

- **Quarterly Trainings**
- **E-learning Software Upgrade**
- **E-Learning App Upgrade**
- **Management Software Upgrade**

### Payment Structure/Schedule

**Pay 25% in advance  
to book your franchise area.**

**Pay 75% at the time of signing  
MoU/Franchise Agreement.**

**Start Up kit will be delivered  
12 to 15 days after receipt of  
100% payment**

**Transportation  
charges extra.**



**Bank A/C Details:**

**ICICI BANK**

**Account Number : 682805601876**

**Account Name : Bhumanthan Development  
Ventures Private Limited**

**Account Type : Current Account**

**IFSC Code : ICIC0006828**

**Branch : Jodhpur, S.M. Paota branch**

**Main Branch**

**JACK N JILL School**

Sector-D, Kirti Nagar, Near Narsingh ji ki Pyao  
Ahead Bhadwasiya, Jodhpur-342005

**Corporate Office**

BHUMANTHAN DEVELOPMENT VENTURES Pvt. Ltd.  
MRITYUNJAY-12, Paota C 5th Road, Jodhpur.



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**We look forward to welcoming you as our proud business partner !!**

**Thank you**